

DONATION FORM

TE AHUREI
TOI O TĀMAKI
4—21 MĀEHE 2021

AUCKLAND
ARTS FESTIVAL
4—21 MARCH 2021

I would like to support Auckland Arts Festival:

My details:

Title	First Name	Surname
Postal Address		
Gender	Age/Year of birth	
Telephone	Email	

Please send me Festival e-newsletter updates Please post me my Festival programme

Please accept my donation:

- \$5,000 **Programme Donor** *align with a Festival programme, plus benefits*
 \$3,500 **Programme Donor** *align with a Festival programme, plus benefits*
 \$2,000 **Programme Donor** *align with a Festival programme, plus benefits*
 \$1,000 **Programme Donor** *align with a Festival programme, plus benefits*
 \$500 **Donation**
 \$250 **Donation**
 \$100 **Donation**
 \$ **Donate ticket(s)** \$50 supports someone else to come to the Festival

If you are a Programme Donor, choose the programme you wish to support:

- Access and Inclusion Education Creation of New Work

Acknowledgement: Gifts of \$50 and over are gratefully acknowledged on our website each year.

- Anonymous Name
e.g. Dr Miriam Green, Miriam Green, Miriam G, Miriam & John Green, Green Family

Payment Options: Bank Transfer Mastercard Visa

The Auckland Festival Trust: Account # 03-0104-0421889-90 (*please add your name as a reference*)

Name on card	Signature
Card #	Expiry date

Tick here if you would like a Tax Receipt

Please email your completed form to patrons@aaf.co.nz

Or send by post to:

Auckland Festival Trust, PO Box 5419, Victoria St West, Auckland 1142

**Thank you for supporting
Auckland Arts Festival.**

*Your passion and generosity
help us to make a positive
and rewarding contribution
to the lives of those who
reside in Auckland.
Thank you!*

BECOME A PROGRAMME DONOR

If you donate more than \$1000, you can align with one of our Festival programmes

Access and Inclusion | Education | Creation of New Work

Donate and choose the programme you wish to support.

All Programme Donors receive:

- Acknowledgement on the Festival website
- A personal programme briefing
- Invitations to Festival exclusive invite-only events
- Access to discounted tickets to the best seats in the house
- A personalised VIP booking service at the Festival Office

Option 1: Access & Inclusion

Our **Accessibility** and **Pay What You Can** programmes.

Barriers to access and attendance of the arts affects a range of groups from families on low-incomes to people with disabilities. AAF offers a large variety of events and access points for all audiences, and provides lower-cost ticket prices and free-events, as well as signed/audio-described/physical access options.

The number of tickets we can offer in this category is limited without your help. The average cost of a Festival ticket is \$50, so a donation of \$1000 would support 20 people to attend events. Help us achieve our goal of 1000 Accessibility tickets and 1000 PWYC tickets at every Festival through this option.

Accessibility

Our award-winning dedicated and comprehensive programme includes an in-house booking service specifically for those with access requirements. It provides tickets for as low as \$20, and in some cases free, along with \$20 companion ticket prices.

NZ Sign Language interpreted performances and tours / Audio Described performances / Touch tours, sensory tours / Relaxed performances (for those with sensory conditions) / Wheelchair access events, heavily discounted wheelchair and companion tickets / Plus a range of resources for blind and low-vision patrons such as programme and supplemental materials in Braille, and large-print formats in English and te reo Māori.

Pay What You Can

The PWYC programme is made available through nominated community organisations who work across the Auckland region. PWYC enables attendees to literally pay what they can afford for a selection of shows, ensuring more people have access to arts experiences regardless of personal or financial circumstances. This might be paying nothing, \$2, \$5 or \$15.... whatever works for that individual or family.

"Please thank the organisers for us. I must say that without this initiative a lot of individuals and families would not have had the opportunity to experience such richness and experiences of live theatre. The difficulty ... is that sometimes, it is a decision that needs to be made between attending a play or buying a bread and milk to last them for the week." AAF Pay What You Can attendee

Help us take the arts to more people, engage our youth, and create more NZ works ...

Donation suggestions:

**\$1,000 | \$2,000
\$3,500 | \$5,000 | other**

Ensuring a diverse cross-section of our community has the opportunity to experience and participate in an arts festival remains one of our long term key strategies.

Option 2: Education Programme

We believe students across Auckland (and New Zealand) should have access to remarkable arts experiences.

Every year students & teachers from up to 85 schools experience the best home grown and international theatre, dance, music and visual arts, carefully selected to add value to the school curriculum.

The frequency of childhood art experiences is an important predictor of adult attendance and participation. International studies present compelling evidence connecting student learning in the arts to an array of academic and social benefits e.g. exposure to art education promotes self-directed learning, improves school attendance and sharpens critical and creative skills.

AAF provides opportunities for schools to engage with the arts across multiple genres, to integrate the learning with their curriculum, and to utilise education toolkits provided by arts companies. The Education programme includes Q&A sessions for each schools performance (where possible), as well as offering student workshops led by local & international performers, actors, writers & directors, held either in theatres or on-site at school campuses.

We offer heavily discounted tickets (\$10-\$25) to schools-only matinees and selected performances across the Festival, and for every 10x student tickets purchased, a free ticket is provided for a Teacher/Supervisor (more at Primary School level).

A donation of \$2000 would support a classroom of 30 children plus teachers to attend a Festival event. Help us to achieve our goal of 5000 students participating in every Festival through this option.

Option 3: Creation of New Work

AAF provides a platform for home grown shows and events, showcasing New Zealand artists and performers. It is a significant commissioner and presenter of NZ works of various scale, and has a track record in developing and delivering a diverse international and NZ programme to Auckland communities including Māori and Pasifika theatre, dance, music and visual arts.

Auckland Arts Festival is uniquely positioned to celebrate the people and cultures of Auckland (and New Zealand) and to tell the important stories of our people through the imagination of our artists.

The Festival has a strong commitment to Te Reo Māori reflected across the organisation, and most recently under its initiative *Toitū te Reo*.

Since 2015 AAF has put an emphasis on commissioning, developing and presenting work by Asian NZ theatre makers and artists, in partnership with producers from this growing sector. Works staged include *The Mooncake and the Kumara*, *Bone Feeder* and *Tea*. *The Mooncake and the Kumara* has since had two subsequent national tours.

Other works commissioned and co-commissioned by AAF which have gone on to tour nationally include *Pass the Gat*, *Lady Sings the Blues*, *Dust to Dusky*, *Te Pō*, and internationally, Red Leap's *The Arrival* and Mau's *I Am*.

As such, the Festival plays a key role in the arts ecology of Auckland and NZ and internationally, working closely with a wide range of arts partners to programme and deliver high quality arts experiences for all New Zealanders, as well as attracting and retaining highly experienced and skilled staff across all areas of the organisation.

Depending on the art form, the commissioning, developing, staging and presenting of a new work can cost anywhere from \$75,000 - \$500,000. A donation of \$5000 or more will help us to continue bringing new works to life, and creating legacies for future generations of arts lovers and arts practitioners.